

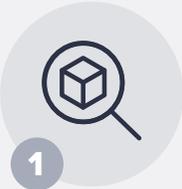
PRODUCT LEADERSHIP IN A BOX

—
Realigning your product delivery to
build the right thing, in the right way

Product Leadership in a Box is a package of services for organisations and product delivery leaders that want to gain more focus in their product development, become more adaptable to their clients' needs and improve the delivery of their product or service.



THREE INTERLINKED STAGES



ASSESS

The first phase is to determine the current state of the Product/Service and Delivery Process and synthesise the assessment as a starting point for the next phase



REALIGN

Based on the Assess stage, the second phase refocuses and realigns the product delivery to be set up for success:

- Prioritising work
- Co-designing an improved way of working
- Revisiting the customer perspective in product delivery
- Re-energising the team/working group to forge ahead



EMBED AND SUSTAIN

The third phase is about embedding an improved way of working with a focus on delivery

BENEFITS

- **Vision:** Re-clarified and re-energised product vision to ensure your value proposition is delighting your customer and to re-inspire your team
- **Realignment:** Get your team on the same page and working together, retain your talent and increase employee satisfaction while building products your customers will love
- **Focus:** Tools to help you deliver your most valuable new items, while balancing business-as-usual responsibilities
- **Prioritisation:** Re-prioritised backlog for value to minimise waste and ensure you build the right product that your customers actually want and will use
- **Measure:** Embed metrics to keep you on track for the future and enable data-driven decision making
- **Sustainability:** A playbook developed for your team and the challenges they face, based on empirical knowledge and not some cookie-cutter approach, to guide you on your journey
- **Relevance:** Continuous improvement to remain relevant and adaptive in a competitive market

INVESTMENT

\$35,000